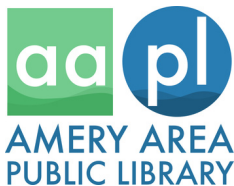




# AMERY AREA PUBLIC LIBRARY

## LONG-RANGE PLAN UPDATES



**GOAL 1:****INCREASE OUTREACH AND COMMUNITY PARTNERSHIPS TO BUILD & STRENGTHEN CONNECTIONS WITHIN THE COMMUNITY & REGION**

- **ACTION: VISIT COMMUNITY EVENTS WITH THE BOOK BIKE**
  - Brrrr! We'll return to the streets of Amery in the Spring!
- **ACTION: SEEK OUT SUSTAINABLE PARTNERSHIPS AND COLLABORATION OPPORTUNITIES WITH LOCAL BUSINESSES, THE AMERY SCHOOL DISTRICT, COMMUNITY ORGANIZATIONS, AND/OR OTHER MUNICIPAL DEPARTMENTS**
  - Since September of 2023 the library has facilitated a 3rd Grade Book Club for Lien Lower Elementary Montessori Students
  - In December 2023 the library partnered with the Amery Police Department for the Giving Tree program. The generous citizens of Amery supplied a bounty of food for holiday meals for all 4 families at Northwoods Homeless Shelter
  - In January the Lien Elementary 4K & K students toured the library to learn about our programs, materials, and services.
  - The Amery Library is participating in the Amery Intermediate School Love Your Library event
  - The Amery Library Director is a Board Member of the Amery Area Historical Society, attends AAHS meetings, and serves as the Programming and Event Chair
  - The Amery Library Director is a member of the Amery Woman's Club and is co-chairing the Art & Craft Fair in 2024
  - The Amery Library is a member of the Amery Community Club and participates in events throughout the year

## GOAL 2: IMPROVE ACCESS TO LIBRARY MATERIALS AND SERVICES

- **ACTION: EVALUATE AND IMPROVE ACCESSIBILITY OF BUILDING AND SERVICES**
  - The Library has an accessibility audit scheduled for the end of February and will take action based on their recommendations
  - The Library is considering adding a book return to the Amery School District campus
  - The Library has ordered a 24/7 Book Locker which should be installed by May
- **ACTION: SEEK OUT INCREASED TRANSPORTATION OPPORTUNITIES TO THE AMERY AREA PUBLIC LIBRARY**
  - The Youth Services Librarian is talking with the Amery School District on creation of potential bus drop at library
  - The Adult Services Librarian is talking with ADRC to explore potential for a “Lift to the Library” bus
- **ACTION: EXPLORE EXPANSION OF HOURS/ACCESS**
  - Data is being gathered on foot traffic and circulation trends by hour
  - Quotes have been requested for book lockers
- **ACTION: INCREASE EXPENDITURES ON NONTRADITIONAL FORMATS**
  - The 2024 budget has been adjusted to allow for more expenditures on nontraditional formats

### GOAL 3: ENHANCE LIBRARY PROGRAMMING TO BUILD CONNECTIONS WITHIN THE COMMUNITY

- **ACTION: ADD EVENING AND WEEKEND PROGRAMMING TO LIBRARY SCHEDULE**
  - The library now offers a Teen Thursday program once a month, from 6-8 PM
  - The library offers one evening book club per month, Books & Brews
  - The library offers one evening crafting class per month, Third Thursday
  - The library offers one evening History program per month
  - The library has begun a Saturday Storytime program, every Third Saturday, at 10 AM
  - The library has begun a Tween/Teen Brunch and Books, every Third Saturday from 12 PM to 1 PM
  - The library is offers various Saturday programs
- **ACTION: IMPLEMENT INCREASED MULTIGENERATIONAL PROGRAMMING OPTIONS**
  - The Youth Services Librarian is working on scheduling at least one Summer Reading Program event at Golden Age Manor
  - The library has opened the Galentine's Day event to ages 10 and up, allowing for intergenerational attendance
- **ACTION: PARTNER WITH HOMESCHOOLING FAMILIES**
  - The Youth Services Librarian is reaching out to known homeschooling families.
- **ACTION: INCREASE TEEN/TWEEN PROGRAMMING**
  - The library now offers a Teen Thursday program once a month, from 6-8 PM
  - The library has begun a Tween/Teen Brunch and Books, every Third Saturday from 12 PM to 1 PM

## GOAL 4: DEVELOP A LIBRARY AWARENESS PLAN TO IMPROVE WAYFINDING AND PROMOTE LIBRARY MATERIALS AND SERVICES

- **ACTION: ADD SIGNAGE, MAPS, AND OTHER WAYFINDING AIDS TO ASSIST LIBRARY USERS IN NAVIGATING THE BUILDING**
  - Accessibility audit took place in February 2024
  - Further action will be taken once results are in
- **ACTION: HIGHLIGHT SPECIFIC LIBRARY SERVICES AND MATERIALS ON A REGULAR BASIS**
  - Weekly newsletter and website now have a feature spotlight
  - New materials lists are updated on the website on a regular basis
- **ACTION: CREATE ADDITIONAL READER'S ADVISORY TOOLS AND DISPLAYS**
  - We are beginning to identify engaging reader's advisory tools
  - The library currently creates various displays throughout the building.
- **ACTION: UPDATE AND MAINTAIN WEBSITE**
  - Circulation staff have been trained in the maintenance of digital lists of new materials on website
  - We will be collaborating with the Amery Area Historical society to add information on local history and in adding digital local history materials to library website
  - We continue to create a weekly digital newsletter and add to website